



CARE'S

Pet Gazette

Volume 18, Issue 2

June - August 2018

Prescription Standards

- Theresa, Practice Manager

You already know that Care has your pet's best interest in mind when it comes to treatment and care. This includes the medicine and food that we prescribe. The following is a summary of the common standards that Care Animal Hospital has adopted to ensure the well-being of your pet.

Online Pharmacies

Care's Standard: A written prescription will be given to the pet owner if they want to fill a prescription through an online pharmacy. Additionally, an Internet Pharmacy Release will be provided.

Why: The FDA warns against purchasing pet drugs online stating "[we] have found companies that sell unapproved pet drugs and counterfeit pet products, make fraudulent claims, dispense prescription drugs without requiring a prescription, and sell expired drugs."

Doctors at our hospital have personally been victims of fraudulent transfer of their signatures to prescriptions they never recommended.

Some online pharmacies do not get product direct from the manufacturer and therefore cannot provide any guarantee or tech support from them. The "100% Guarantee" is the company's guarantee, NOT the manufacturers.

Best Medicine: Vet's First Choice is an online pharmacy that is licensed in 50 states and is the most highly accredited partner-pharmacy in the nation. That means they meet the strictest standards for privacy, authentication, and security of prescription orders, as well as follow an established quality assurance program. Since this

pharmacy gets the prescriptions direct from the manufacturer, guarantees will still be honored. In addition, because Vet's First Choice does nationwide distribution, sometimes prices are lower. Visit the "Online Pharmacy" tab from our website homepage to safely shop online.

Valid Veterinary-Client-Patient Relationship

Care's Standard: A valid relationship between the client, patient and doctor must be established before dispensing any prescription, including prescription food.

Why: It is mandated by the AVMA Code of Ethics. The code states "...the veterinarian is personally acquainted with the keeping and care of the patient by virtue of a timely examination of the patient by the veterinarian." Many medications may also require blood monitoring to make sure organ function is healthy or to monitor therapeutic drug levels. This is also mandated by the Wisconsin Veterinary Examining Board. Failure to comply with these regulations can result in license forfeiture.

Best Medicine:

Follow the doctor's recommendations for rechecks and blood tests. This will enable the doctor to closely monitor and medically manage your pet's condition. This may mean frequent progress exams.

For prescription diets, routine urinalysis, blood values, or weight checks may be necessary. At a minimum, a yearly visit is required by law.

Follow the label on the medication as written. If you feel your pet is not doing well, do not adjust medication. Schedule an appointment so a medical diagnosis can be made.

Caring For the Exotic Pet

- Sarah, Client Marketing Coordinator

When it comes to Exotic pets, there are certain needs to consider that are different than caring for a cat or dog. The daily diet percentage breakdown for optimum nutrition is as follows:

80% High quality Timothy Hay or Orchard Grass

A Guinea Pig should not be fed Alfalfa Hay on a regular basis, as this can predispose them to bladder stones. Adult Rabbits should also be restricted from Alfalfa Hay, as rabbit pelleted diets are high in Alfalfa Hay already.

15% Premium pelleted diet

All Exotic pets should consist of a premium pelleted diet designed for that species. Guinea Pigs specifically should be given a Timothy Hay based pellet diet.

5% Fresh greens, fruits and vegetables

Fresh fruits, greens and vegetables should take up 5%. Fresh brussel sprouts, sweet red and green bell peppers and kale are excellent choices. Guinea Pigs are unable to create their own Vitamin C, where a daily source of Vitamin C is needed to be added to the diet. Small amounts of strawberries, pineapple and papaya are good choices, as well as Vitamin C drops in their fresh drinking water.

As you can see, Exotic pets are considered exotic due to the high maintenance care they require. Hamsters, Gerbils and Chinchillas are other pocket pets that have their own restrictions and guidelines to follow. If you plan on making one an addition to your family, make sure to research that species and ask your veterinarian staff for recommendations.

FRIENDLY REMINDERS

WE'VE MOVED

We've officially moved into our new facility last August!

Bring your pet to

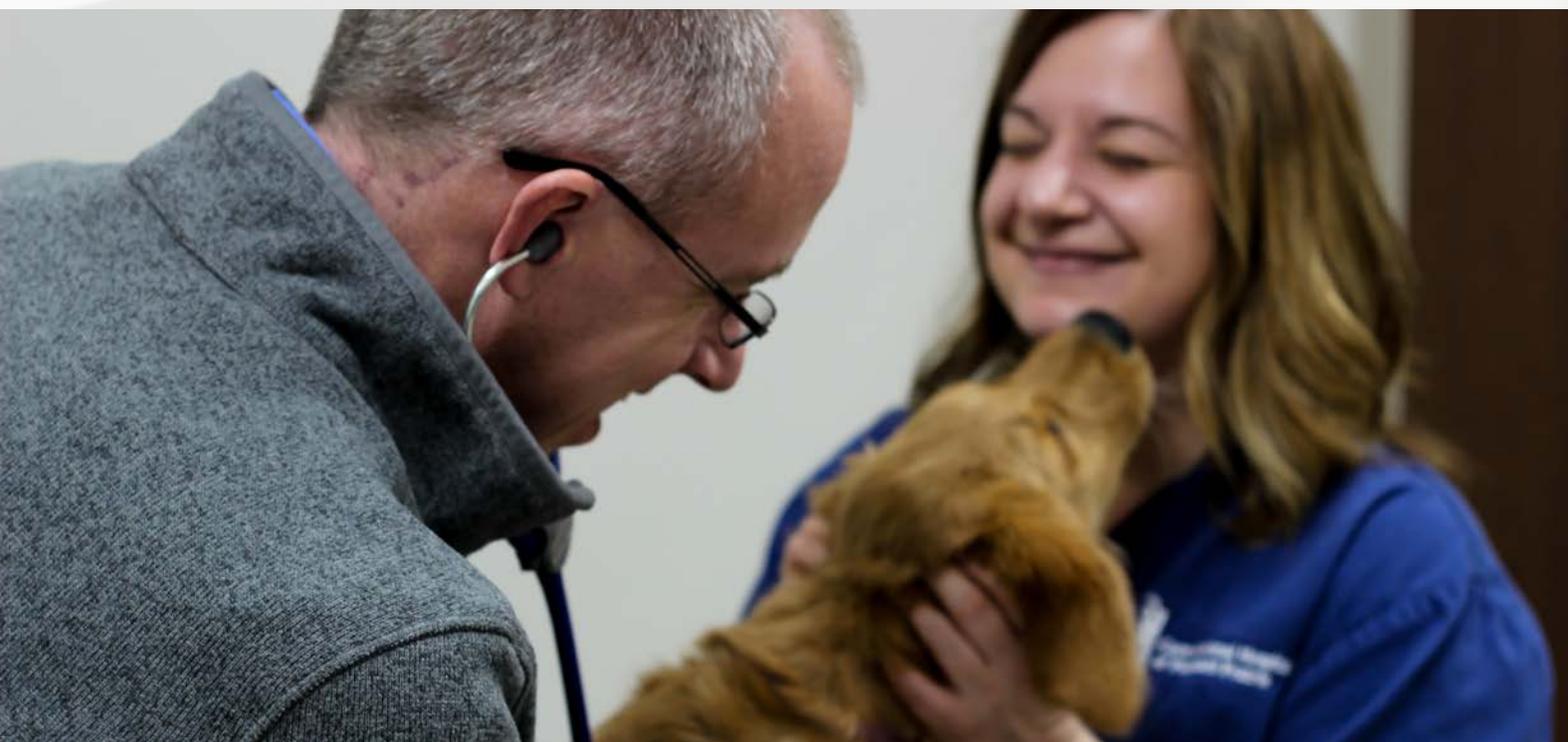
9052 Prairie Ridge BLVD
Pleasant Prairie, WI, 53158
for their next visit!

SECURE YOUR PETS

We serve pets of all types and from all walks of life! Please help us keep a fear free and safe environment for all and **utilize a leash or carrier** when handling your pet.

WHERE TO PARK

We now have two separate parking lots at our new building and one is dedicated to you and your pet! Please park in the **west parking lot** for your next visit!





Have a Fear Free Fourth of July

- **Melania**, Office Coordinator

Don't let this year's fireworks burn your pet's emotional fuse. With a little preparation your pet will have a relaxing Fourth of July. Our first recommendation is to start early. If you know your pet is anxious and needs medication for thunderstorms and fireworks, please call us early so we can make sure you are prepared for the Fourth of July. You should also look to see when big firework displays are scheduled for your area. On those nights and the night of the Fourth of July, you should make sure you walk your dog in the early evening while it is still light out. This will keep you and your dog from being caught off guard by fireworks displays. Create a safe haven

for your pet on nights when there will be fireworks. You will want to use a secure internal room or a room where shade and curtains can be drawn. Pre-treat the room with Adaptil and/ or Feliway (calming pheromones). This will help to reduce the light and sound stimuli and prevent your pet from escaping. Use soothing noises to calm your pet. You can play music such as classical, reggae or soft rock and use white noise to fill any gaps in the music. These are all simple and easy steps can be taken as a procession for any pet.

At-A-Glance

- Have a secure safe haven
- Use Adaptil or Feliway
- Close shades and curtains
- Play Music
- Use white noise
- Call us if you need medications

Creature Feature

Maddie, Animal Care Specialist

My name is Maddie Peterson and I've been working with animals since 2015. My passion for taking care of animals started when I was 6 and I got my very own pet. As soon as I turned 16 I got my first job at my local animal shelter and I've been there ever since. I was very excited when I started working at Care Animal Hospital because I knew it would be a great opportunity to further my education, get more experience, and to follow my dream of one day becoming a Veterinarian.



Madison, Animal Care Specialist



Hello! I'm Madison. I've always had a passion for animals ever since I can remember. I grew up living in a "zoo". From dogs, cats, reptiles, exotics.... you name it, I've had it. I started my animal career at the age of 18, volunteering and then working for my local animal shelter. Helping sick animals fulfilled my passion. My major interests have been marine biology and veterinary surgery. I will be attending school this fall to earn my veterinary technician degree. I hope to even further my education to specialize in veterinary zoology or surgery. I'm very excited to see all the beautiful furbabies at Care Animal Hospital!

ADOPT ME-OW

- Sarah, Client Marketing Coordinator

Springtime is also known as kitten season. The term comes from when litters are born after the mating season, which is in the spring. This creates an influx of kittens ready for adoption at your already crowded local shelter. ADOPT-A-CAT month is born. June is recognized as this special month to promote adopting cats into their forever home vs. purchasing from a breeder. Millions of shelter cats are euthanized nationally every year. Adopting not only saves a life, but also funds care for other pets still in the shelter. Celebrate ADOPT-A-CAT month by adding to your family or spread the word to others looking for a feline friend.

Kenosha County Area Shelters

purebredcatrescue.org
safeharborhumanesociety.org
kindredkitties.org

Racine County Area Shelters

wihumane.org
hopesafehouse.org

Lake County Area Shelters

aear.org
orphansofthestorm.org
saveapetil.org

Walworth County Area Shelters

lakelandanimalshelter.org

Contact Us

Phone: 262-694-6515
Fax: 262-694-5046
Email: customer_care@careanimalhospital.com

Address

9052 Prairie Ridge Blvd
Pleasant Prairie, Wisconsin, 53158

Hours of Operation

Monday	8:00am - 7:00pm
Tuesday	8:00am - 7:00pm
Wednesday	8:00am - 7:00pm
Thursday	8:00am - 7:00pm
Friday	8:00am - 7:00pm
Saturday	8:00am - 2:00pm
Sunday	10:00am - 3:00pm

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 Care Animal Hospital of Pleasant Prairie

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